

TIP TOP HOLIDAY SHOP

Everything You Need to Know About the
Nation's Premier School Holiday Event

*Welcome to the
Tip Top Family*

At Tip Top Holiday Shop, our family business is driven by one core belief: every single child deserves to experience the joy and dignity of holiday giving. We firmly believe that no child should ever have to miss out on the excitement of choosing a gift for someone they love.

To ensure all students can participate, we created our signature **Tip Top Cash program**. We provide every school with **\$200 in Tip Top Cash** so that children who need a little extra financial support can shop with absolute equality. They get to choose from the exact same beautiful, premium gift collection as their classmates—never from an old box of clearance leftovers.

For the past 10 years, our family has worked to eliminate volunteer stress so that your PTA board can focus on what truly matters: making sure every single student leaves with a smile.

TIP TOP HOLIDAY SHOP

5-Star Standard

1



Built by an Educator, for Educators:

Founded by a former teacher who understands school dynamics and fundraising logistics, our entire system is designed to eliminate volunteer chaos and bring total peace of mind to your board.

2



True White-Glove Support

We are a hands-on, family-owned team, not a nameless corporate call center. Our daughter Madeline is our frontline director, openly sharing her personal cell number to handle your questions, solve puzzles, and answer any panicked text messages in real time.

3



Dignity for Every Single Child

We firmly believe every child deserves to experience the magic of giving. Through our signature Tip Top Cash program, children who need financial assistance shop from the exact same beautiful gift collection as their peers, never from a leftover box of clearance scraps. All students participate. We promise!

4



Zero Fees on Student eWallets

We protect your families from the hidden "convenience fees" and surcharges other holiday shops pass onto parents. When a parent funds a secure student eWallet using their debit or credit card, they pay exactly what they load with absolutely zero processing fees.

5



Real Value for Your Campus:

The hard work of your volunteers translates directly into high-impact resources. Through The Volunteer Vault, every dollar your shop generates automatically accumulates Bars to unlock premium campus upgrades

Uncompromising Quality, Uniquely Sourced



At Tip Top Holiday Shop, we believe that a premium gift should feel genuinely special, not like something pulled off a generic, mass-market assembly line.

While other holiday shops take the easy route by relying on a single major supplier, we do things differently. We tap into an extensive network of independent resources, specialized creators, and dedicated manufacturers to bring you an exclusive collection of high-end, top-tier items.

WHY OUR SOURCING MAKES ALL THE DIFFERENCE



Scan to view our gifts



- Exceptional Variety
- Hand-Selected Excellence
- Rigorous Standards

The 3-Phase Flow

TEMPLATE INSTRUCTION GUIDELINES

Our perfected holiday shop roadmap ensures your volunteer committee knows exactly what to expect from start to finish.

1



Phase 1: Scheduling & Customization

1. **Pick Your Dates:** Select the ideal 3 to 5 days that fit perfectly within your school's unique winter calendar.
2. **Pick Your Profit:** You have complete control over your fundraising structure. Choose a custom profit percentage (0%, 10%, or 25%) to balance your school's financial goals with student affordability.

2



Phase 2: Delivery & Setup

1. **Receive Supplies & Gifts:** Approximately two weeks before your shop opens, everything is delivered straight to your school door. Items arrive completely organized, and ready for instant setup.
2. **Open & Use Digital Tools:** Launch your portal to utilize our simplified volunteer web app and give parents access to cashless payment methods.

3



Phase 3: Wrapping Up & Celebrating

1. **Return Unsold Gifts:** Simply pack up leftover inventory in their original boxes and send them back with free shipping.
2. **Earn Profits & Rewards:** Retain your school's selected profit immediately while automatically accumulating currency for premium campus rewards.

WHAT'S INCLUDED

2026

CUSTOM PARENT LETTERS

We print customized parent announcements featuring your school's specific dates and pricing choices. Distributed in both English and Spanish, each letter includes a detachable budget envelope and student wish list.

FULL-SIZE PROMOTIONAL POSTERS

Vibrant, full-color hallway posters to build excitement around campus and remind families when the shop is coming.

SELF-SEALING MYLAR GIFT BAGS:

High-quality gift bags featuring a pre-printed "To" and "From" tag so students can wrap their purchases quickly and beautifully before heading home.

READY-TO-USE SOCIAL MEDIA POSTS

Done-for-you digital graphics and captions to help volunteers easily spread the word and build excitement online. Easy to download from our web app.

PRINCIPAL INTERCOM ANNOUNCEMENTS

A ready-to-read script your principal can use during morning announcements to build anticipation during the school day. Easy to download from our web app.

EASY ONLINE REORDERS

If your shop runs low on a hot-selling item, simply request more via our website to receive quick restocks that keep your shelves full.

THE VOLUNTEER PORTAL

1

MASTER DASHBOARD

Grants instant, uncluttered links to school information, schedules, and logistics.

2

ROLE-BASED ACCESS

Filter backend visibility based on individual responsibilities (Volunteer, President, Board Member, or School Admin) to protect helpers from information overload.

3

MY TEAM TOOL

Easily add volunteers and assign internal team permissions directly within the dashboard. You can even text your volunteers from the My Team Tool.

4

LIVE TRACKING & LOGISTICS

Follow your starter kit and main gift shipments, view reorder processing updates, download pre-loaded shipping labels, and track carrier return details.

5

INSTANT LOSS REPORTING

File instant notifications for damaged or missing items directly to our warehouse with zero messy paperwork.

6

DIGITAL AGREEMENT ACCESS

View your signed school partnership agreement at any time without digging through old emails

THE VOLUNTEER VAULT

(ELITE REWARDS PROGRAM)

Your board invests incredible hours to improve your school community. We believe that dedication deserves real rewards that drive long-term campus upgrades.

- **Automatic Enrollment:** Every school that completes a holiday shop season is automatically enrolled with zero fees or forms.
- **1 Bar Per \$1 Sold:** Your school automatically accumulates 1 Bar for every single dollar generated in total shop sales.
- **Based on Sales, Not Profit:** Bars are calculated from your total sales volume, not your invoiced totals or profit percentages.
- **Our Affordability Commitment:** Because earnings are tied to total volume, you can choose a lower profit percentage (even 0% or 10%) to keep gift prices incredibly low for families, and still earn maximum reward points to honor your volunteer team.
- **Competitor Points Conversion:** If your school has existing loyalty points with another holiday shop provider, we will convert them directly into Bars the moment you switch to Tip Top.



View the entire Volunteer Vault
Catalog by scanning the QR code

CONNECT WITH OUR TEAM

Ready to bring an elegant, stress-free holiday tradition to your elementary school campus? Get in touch with us directly.



Call

817-526-4450



Text

817-526-4450



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Social Media: [@tiptopholidayshop](https://www.instagram.com/tiptopholidayshop)



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shop for the upcoming season